

# Graphika

## MANILA 2025

FULL 2-DAY PROGRAM



**MARCH 1 & 2, 2025**  
(SAT & SUN) 1 PM TO 7 PM

**SMX CONVENTION CENTER**  
MALL OF ASIA PASAY PH





# Graphika

## MANILA 2025

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# Graphika

## MANILA 2025

### ABOUT GRAPHIKA MANILA

Graphika Manila has continued to be a platform for extraordinary talent and limitless creativity, bringing together visionary minds from all around the world for the past two decades.

On the Graphika stage, we witness the remarkable progress creativity is making in design, animation, illustration, and more. Each year, we proudly exhibit work that both excites and challenges, inspiring creatives along the way.

Graphika Manila remains to be the premier Asian conference for design professionals and students, drawing over 45,000 attendees over the course of its existence.

TWENTY  
YEARS  
OF  
Graphika





# Graphika

## MANILA 2025

### A WELCOME NOTE

Welcome to Graphika Manila 2025! It's hard to believe that more than 20 years have passed since we set off on this adventure together. From that Singapore trip where we attended our first design conference (IDN Design Edge 2005) which gave us the idea of bringing a similar design conference to Manila.

So many things to be thankful for. The friendships formed at this conference, Drew and Alfie, who were there when it started. The late night conference kit-packing Graphika Squad (our gc name and still is). The design conferences we go to as our good excuse to travel. The amazing and amazing people we've met along the way, here and from across the globe.

The other events we have organized. And of course, this community that we somehow felt we have nurtured, they have been the true foundation of our 20-year presence.

For us, Graphika Manila is deeply personal.

It has been a constant companion in our lives even before our own family came to be, even before our kids, Ava and Ali - who is celebrating his 6th birthday on Graphika Day 2!

Writing this feels more natural to us, the two introverts behind the scene, than standing there on stage. It doesn't really matter because our goal has always been simple:

**to provide the Filipino creatives with the best design conference our country has ever seen.**

Thank you for being here. Your support has given us the passion to continue this extraordinary adventure.

XOXO

Aram & Ella



DAY 1

1:15 PM



**LUCHO SUÁREZ**

LOS ANGELES, CA, USA  
**STATE DESIGN**

DESIGNER · ANIMATOR

## **PRESENTING THE GRAPHIKA MANILA 2025 OPENING TITLES**

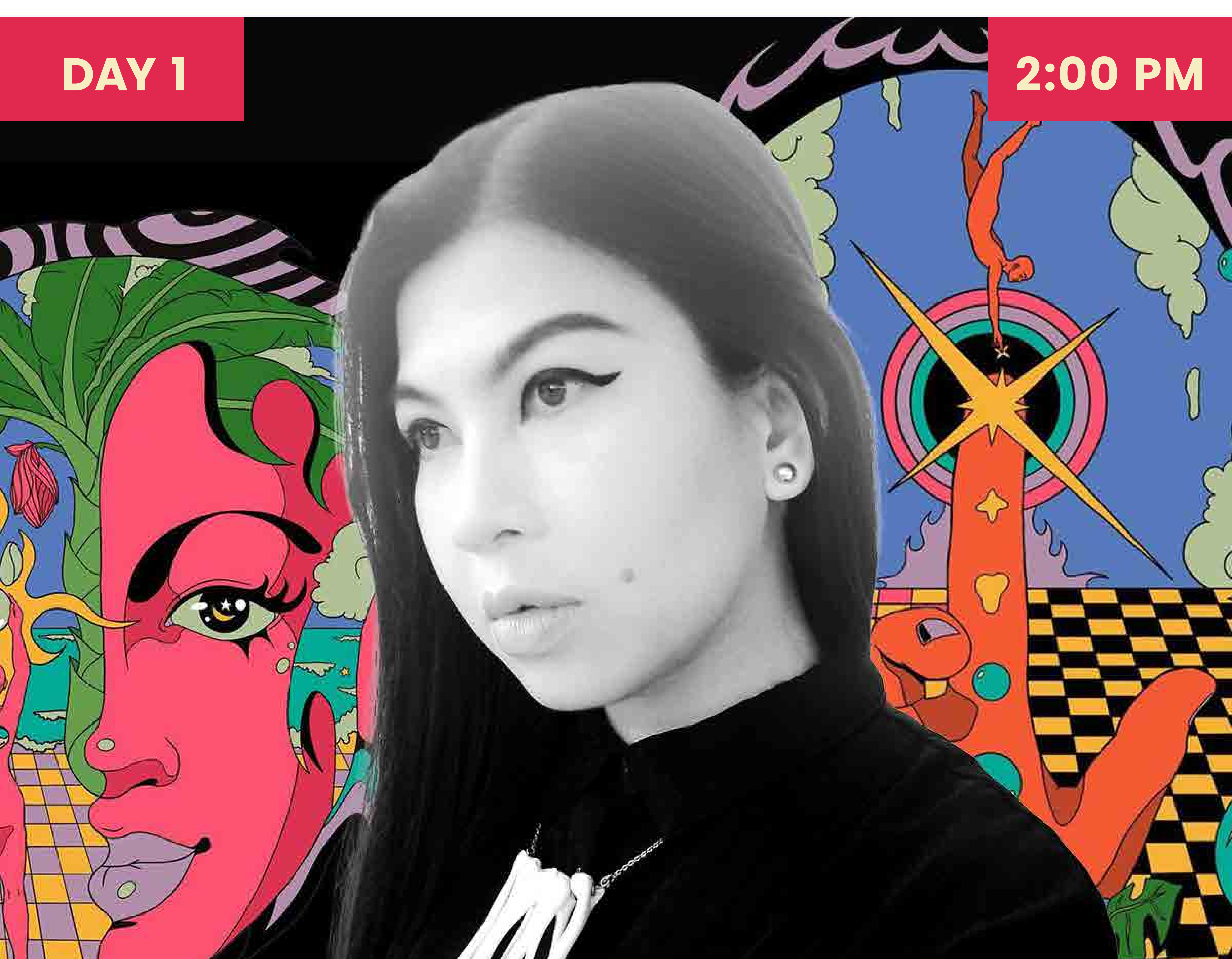
Dedicated to pushing creative boundaries and exploring new possibilities in animation and design, Lucho promotes experimentation and continuous learning. Get ready to dive into Graphika's 20th theme. He will be joined on stage by the creative director and founder of State Design, Marcel Ziul.

**UP NEXT >> MYKA ARNADO / CMYKA**



DAY 1

2:00 PM



**MYKA ARNADO** CEBU CITY, PHILIPPINES  
**EMYKa**

ART DIRECTOR · GRAPHIC DESIGNER

**I DON'T KNOW WHAT I'M DOING,  
BUT I'M DOING MY BEST:  
STORIES ON LIFE & GRAPHIC DESIGN**

Myka's talk will feature a graphic designer's evolution from creating fan art and band websites as a hobby to working as an art director on engaging international campaigns for renowned brands like Nike and UNIQLO. She will share compelling anecdotes and inspiring work, showcasing the transformation from humble beginnings to impactful achievements.

**UP NEXT >> GERALD FELICIANO / PROUDHIVE**



DAY 1

2:45 PM



# GERALD FELICIANO

MANILA, PHILIPPINES

PROUDHIVE CREATIVE

ANIMATOR · MOTION GRAPHICS DIRECTOR

## THE ART OF ART DIRECTION

Learn about Proudhive Creative's approach to art direction, from sourcing and analyzing references to shaping visuals with composition and light. Witness how the company uses color, framing, and lighting to craft compelling imagery. This session offers a behind-the-scenes look at Proudhive Creative's process and approach to motion design and animation.

UP NEXT >> SHORT BREAK





# SHORT BREAK

30 MINUTES

Feel free to take a break, stretch those legs, grab a drink, and perhaps even make some new friends. Take a moment to relax and recharge – you've earned it!

This is also a great time to explore the sponsor booths, grab a bite from our food concessionaires, and check out the 20th-year Graphika tee and some of our speakers' official merchandise.

However, make sure to return soon; our next lineup of speakers is not to be missed!

**UP NEXT >> RACO RUIZ**



DAY 1

4:15 PM



# RACO RUIZ

MANILA, PHILIPPINES

VISUAL ARTIST · CONTENT CREATOR · VIDEO DIRECTOR

## ALL OVER THE PLACE : SURVIVING AS A MULTIPURPOSE CREATIVE

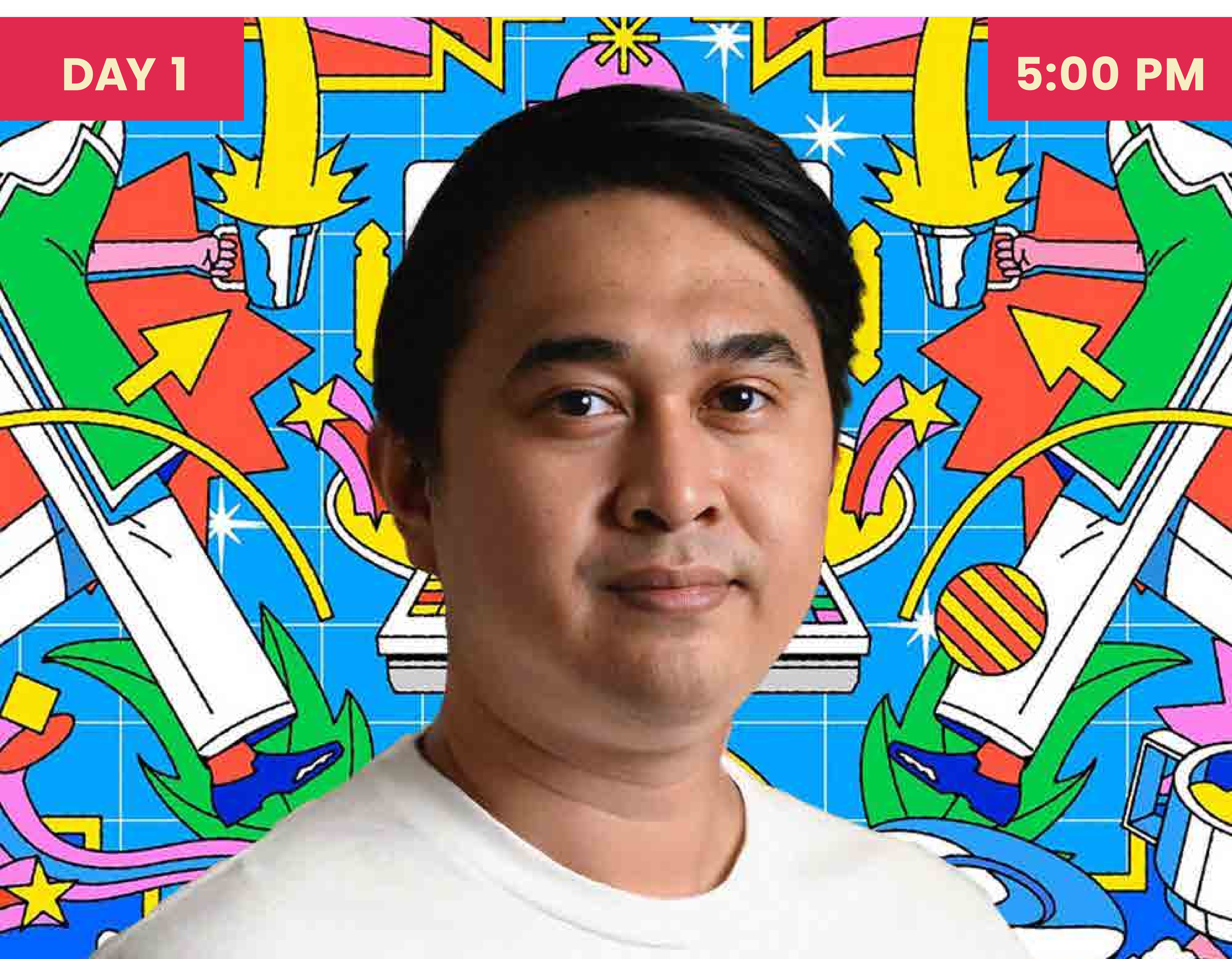
Raco presents a short origin story of his not so serious creative journey as a content creator / visual artist / photographer / video director (or multipurpose artist), and some insights on how to navigate through your creative journey as a beginner, to make sure that you're setting yourself up for serious results down the road.

UP NEXT >> ARDHIRA PUTRA



DAY 1

5:00 PM



# ARDHIRA PUTRA

JAKARTA, INDONESIA

MOTION DESIGNER · ILLUSTRATOR

## **ECHOES OF JOY: REDISCOVERING CREATIVE FREEDOM**

Join Ardhira as he reflects on his journey from aspiring animator to independent artist, exploring the power of nostalgia and personal passion. Discover how reconnecting with his childhood inspirations transformed his creative path, leading him to embrace authenticity in his work. This session invites you to believe in your passions and take meaningful steps toward your artistic dreams.

**UP NEXT >> JOSHUA DAVIS**



DAY 1

5:45 PM



# JOSHUA DAVIS

NEW YORK, NY, USA

VISUAL ARTIST · TECHNOLOGIST

## 30 YEARS OF RANDOM()

Joshua will delve into his 30-year journey of exploring generative art and design through programming. He will offer insights into his extensive journey, highlighting key projects and demonstrating how his studio practice has evolved over the years.

UP NEXT >> REMINDERS FOR DAY 2





# Graphika

## MANILA 2025

### REMINDERS FOR DAY 2

#### **DO NOT REMOVE WRISTBANDS**

**Please keep your wristbands safe, as we won't be able to address any concerns about lost wristbands. This step has been taken to address the issues with lost tickets in previous years and to make the entry process on DAY 2 more convenient and hassle-free. Thank you.**

#### **JOIN THE RAFFLE. ASK A QUESTION.**

**Find the links at [www.graphika.today](http://www.graphika.today)**

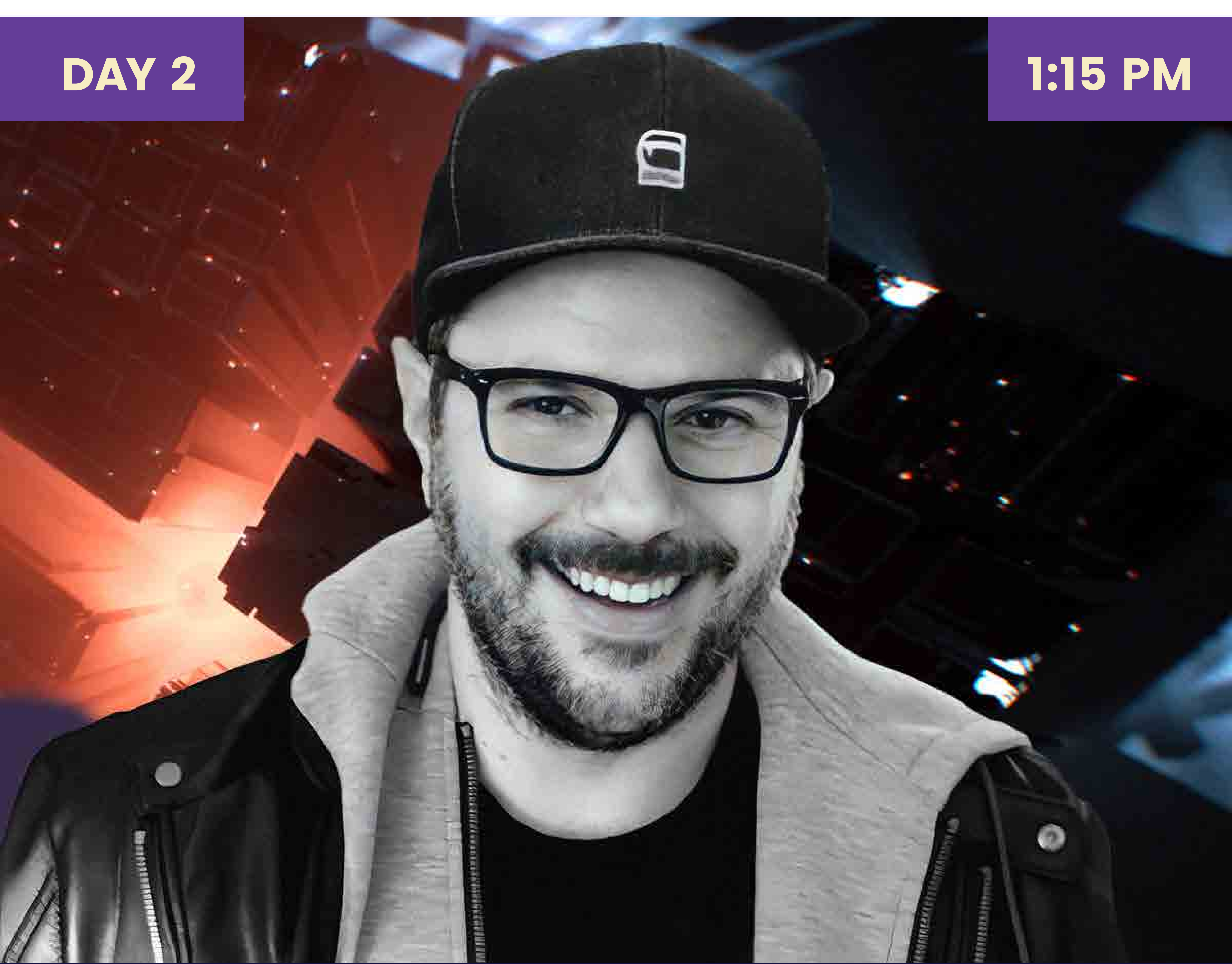
*Speakers and schedule may change.  
Graphika reserves the right to cancel or replace speakers.*

**[WWW.20YEARSOFGRAPHIKA.COM](http://WWW.20YEARSOFGRAPHIKA.COM)  
[@GRAPHIKAMANILA](https://twitter.com/GRAPHIKAMANILA)  
[#20YEARSOFGRAPHIKA](https://hashtaggraphika.com)**



DAY 2

1:15 PM



# MARCEL ZIUL

LOS ANGELES, CA, USA

STATE DESIGN

CREATIVE DIRECTOR · ANIMATOR

## RAW – FINDING PURPOSE THROUGH VULNERABILITY

In RAW, Marcel Ziul shares a deeply personal journey of embracing vulnerability, overcoming past trauma, and discovering true purpose beyond external validation. From early struggles to facing burnout, Marcel reveals how self-reflection became a catalyst for transformation. He invites the audience to strip away filters, silence the ego, and define their purpose from within.

UP NEXT >> DAN MATUTINA / PLUS63



DAY 2

2:00 PM



# DAN MATUTINA

MANILA, PHILIPPINES

PLUS63 / HYDRA DESIGN GROUP

GRAPHIC DESIGNER · ILLUSTRATOR

## A PRACTICE OF MANY SHAPES

Since his last Graphika Manila talk in 2011, Dan's creative practice has taken different shapes. He'll share how various working models – from independent practice to studio collaboration to collective creation and community engagement – have expanded possibilities and transformed his approach to creative work.

UP NEXT >> DANAÉ GOSSET / PENCIL STUDIOS



DAY 2

2:45 PM



# DANAÉ GOSSET

PARIS, FRANCE

PENCIL STUDIOS

VISUAL ARTIST

## HANDCRAFTED MOTION: CREATING MIXED MEDIA TECHNIQUES AND NARRATIVES IN ANIMATION

Danae's talk explores the creative process, highlighting the importance of play, spontaneity, and unexpected outcomes in project development. Ideal for animators and creative individuals intrigued by innovative animation techniques, she will demonstrate how mixed media can rejuvenate animation through emotion, work, and experimentation.

UP NEXT >> SHORT BREAK





# SHORT BREAK

30 MINUTES

Now is another perfect opportunity to stretch your legs, enjoy some refreshments, and possibly make new connections. Take a well-deserved break while exploring the sponsor booths, food options, and checking out the Graphika and KaiKai Kiki - Takashi Murakami merch.

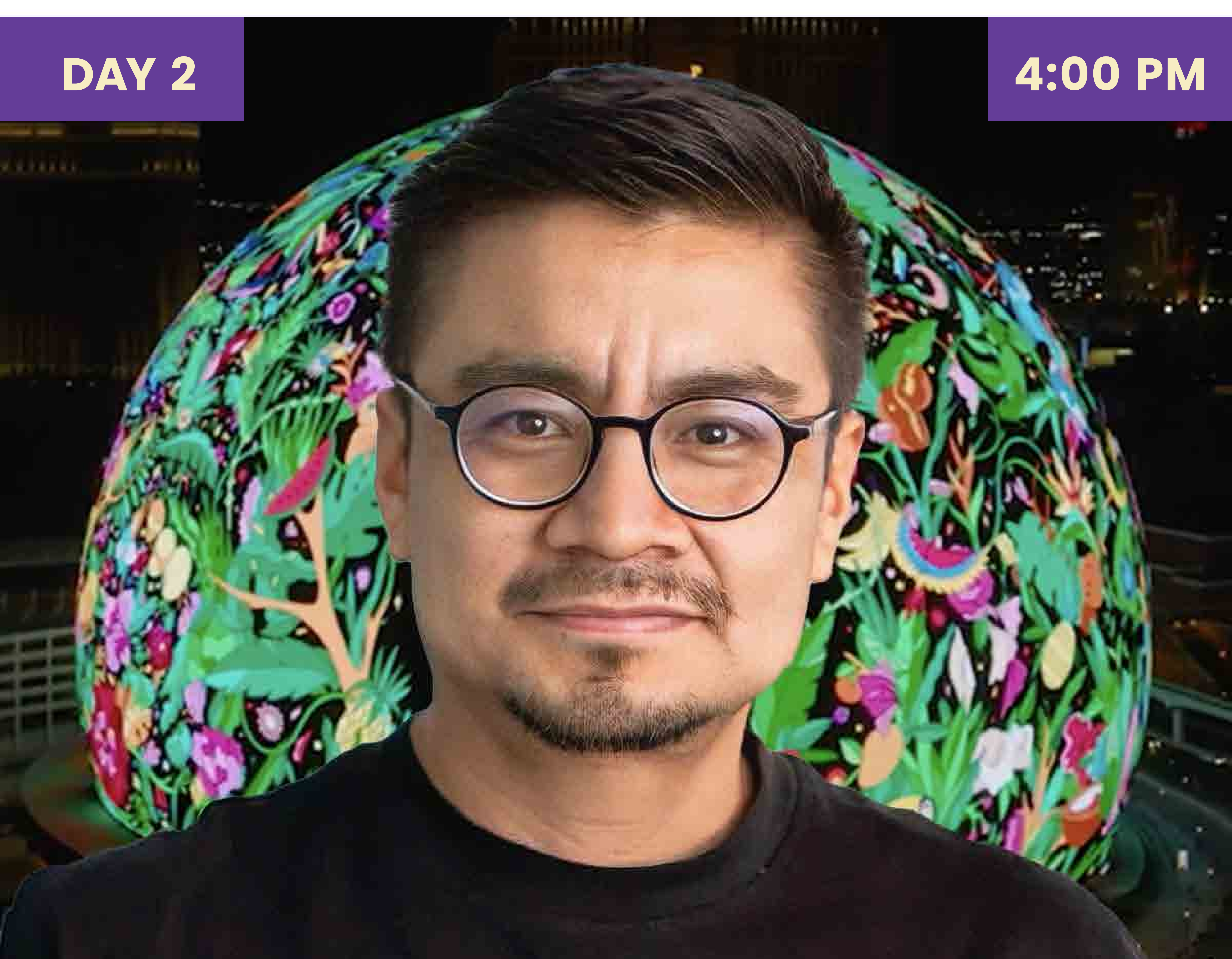
Additionally, don't forget to start filling out the raffle form for a chance to win an iPad at the end of the event. You can find the link to the raffle at [www.graphika.today](http://www.graphika.today).

UP NEXT » SHORT BREAKS



DAY 2

4:00 PM



**JOSUE IBÁÑEZ**

MEXICO CITY, MEXICO

IMMERSIVE EXPERIENCE DESIGNER · STORYTELLER

**CRAFTING IMMERSIVE WORLDS:  
STRATEGIES FOR EXPERIENCE DESIGN**

Josue will share insights on creative direction in immersive design, drawing from his extensive experience leading multidisciplinary teams. Attendees will learn strategies to craft transformative experiences through storytelling, technology, and design. This talk is essential for enhancing your approach to immersive storytelling, whether you're a designer, artist, or technologist.

UP NEXT >> **TAKASHI MURAKAMI / KAIKAI KIKI**



DAY 2

4:45 PM



# TAKASHI MURAKAMI

TOKYO, JAPAN

KAIKAI KIKI

CONTEMPORARY ARTIST

## **SUPERFLAT, COLLABORATIONS, TECHNOLOGY AND BREAKING BARRIERS**

Join Takashi in a sit down interview discussing some of the most important aspects of his career as an artist.

**EXCLUSIVE TAKASHI MEET & GREET ON MARCH 2, 7PM.**

Passes will be distributed via lottery to ensure a fair opportunity for all attendees. Some passes will be in conference kit bags, while limited passes are also available for a minimum purchase with TM/KK merch. More info at the Graphika merch booth.

**UP NEXT >> ZIPENG ZHU**



DAY 2

5:30 PM



# ZIPENG ZHU

NEW YORK, NY, USA

ARTIST · DESIGNER · ANIMATOR

## OVER THE RAINBOW

Rainbows are gorgeous, but you won't see them without dark skies and heavy rain. Meet "Mr. Dazzle." Zipeng Zhu, the founder and creative director of Dazzle Studio. He's here to show you how to tap into your inner self and manifest a bright, colorful, and dreamy rainbow. By embracing his Chinese immigrant background and his queerness, Zipeng will redefine the concept of a rainbow through his bold and dazzling work, featuring his vibrant graphics and dynamic typography.

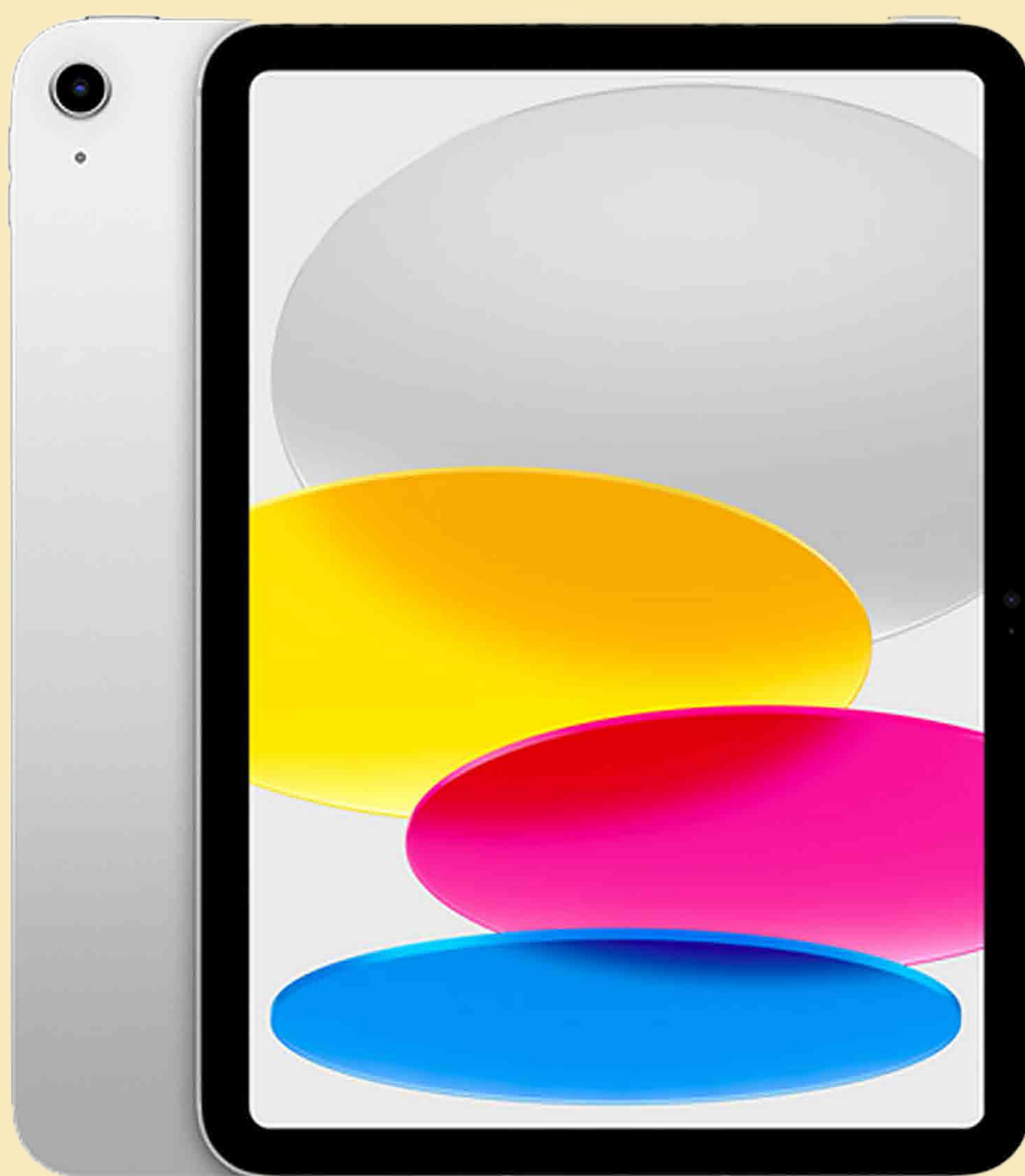
UP NEXT >> GRAND RAFFLE & CLOSING



# Graphika

## MANILA 2025

E - R A F F L E



Get your raffle entry in for a chance to win an iPad!  
Who knows, you could be the lucky winner!

Stick around—trust us, you won't regret it!

**[WWW.20YEARSOFGRAPHIKA.COM](http://WWW.20YEARSOFGRAPHIKA.COM)**  
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**[#20YEARSOFGRAPHIKA](https://twitter.com/GRAPHIKAMANILA)**





# Graphika

## MANILA 2025

### CLOSING & THANK YOU'S

**Thank you for celebrating  
our 20th year with us!**

Big thank you to all the amazing Graphika Manila attendees for making the event unforgettable. We can't wait to have you all back next year!

**GENERATE YOUR  
CERTIFICATE OF ATTENDANCE  
STARTING MARCH 3**

Find the link at [www.graphika.today](http://www.graphika.today)

**FOLLOW OUR OTHER EVENTS**

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**@MANILASNEAKEREXPO**

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